

soonbin an

art director / creative designer

Part 107 (certified drone pilot)

website

soonbinan.com

email address

soonbinan@gmail.com

phone

925-808-8773

education

Sep 2018-2019
Applications Programming
UCLA Extension

June 2014 - Dec 2016
Master of Fine Art, Advertising
Academy of Art University

June 2011-June 2013
Bachelor of Art, Art History
UCLA

languages

Korean
Python
Javascript
Shell scripting

skill sets

Photoshop
Illustrator
Indesign
After Effects
Premiere Pro
InVision
Sketch
Figma
Blender

awards & recognitions

Young Glory Bronze- Sep. 2016
Spring Show Finalist- May. 2016
Spring Show Silver- May. 2015
Young Glory Finalist- Oct. 2014
Featured Photographer @FromStreetsWithLove
Featured Photographer @WeAreTheStreet

work experience

Freelance Art Director (Self)

Art Director Freelance May 2019 - Present

Agencies: Tool of North America, Fitzco

Clients: French's, MedExpress, Fulton County,
Amazon Alexa

St . John of God Retirement and Care Center

Certified Nursing Assistant Sep 2018 - May 2019

-Takes care of patients' personal hygiene by assisting with or giving bed baths, baths, or showers; and keeping patients clean at all times.

-Assess patients' diseases and advancements by looking through their paperwork and evaluating present physical and mental conditions

Blind

Art Director Freelance Oct 16,2017 - 27, 2017

-Art Directed and designed online digital promotional materials as well as marketing contents for the app.

Gumas

Art Director Freelance Sep 18,2017 - 25, 2017

Clients I've worked on:Yonex, T5 Data Center

-Art Directed and designed online digital promotional materials including outdoor and print.

Crispin Porter + Bogusky

Art Director Intern Jun 2017 - Aug 2017

Clients I've worked on:Hershey's, Infiniti, Hotels.com, Domino's and new business

-Work with creatives and internal teams to generate ideas for new business pitches.

-Worked with the social media and creative team to visualize social content and branding of communication across all media channels.